

# BACKGROUND

- **COVID-19** has had vast impacts on how health information is communicated, how individuals seek health information and services, and how information and services are delivered. It has highlighted the crucial need for widespread dissemination of clear, transparent and research-based information for families.
- **Our goal** is to increase awareness, knowledge and uptake of evidence about COVID-19 among parents and families by developing, evaluating and disseminating innovative knowledge translation tools that merge the best available research evidence with the power of families' experience and engaging art mediums.

## CONTACT US

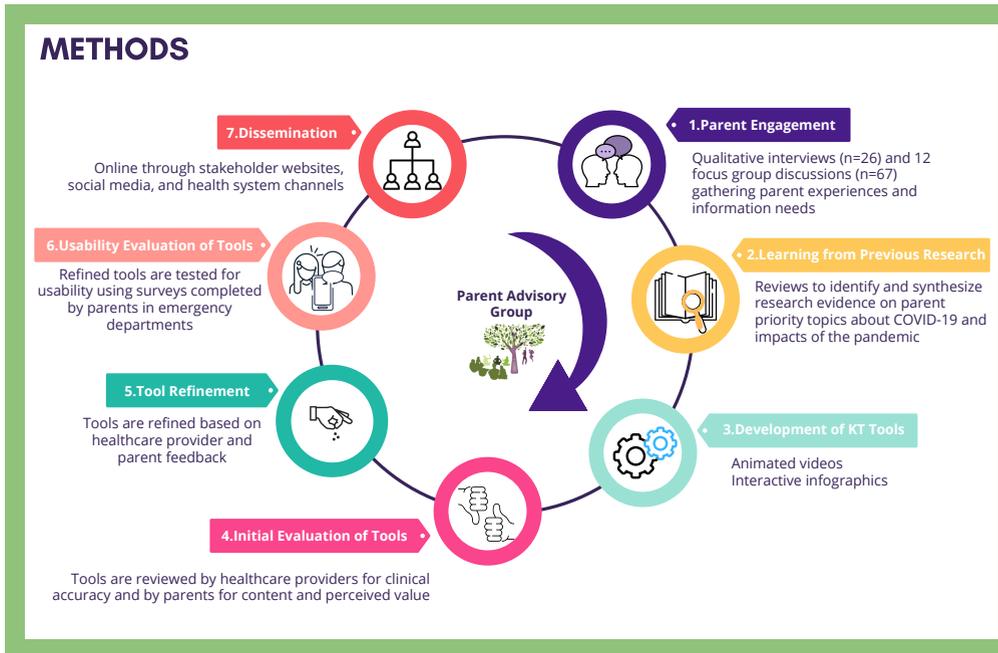
- @echoKTresearch
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## FUNDERS



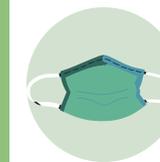
# Overcoming emerging COVID-19 challenges with relatable science: Developing and evaluating knowledge translation tools for families

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## FINDINGS

Preliminary qualitative findings from 26 individual interviews with parents who have had a child with COVID-19 and 12 focus group discussions with 67 parents whose children did not have COVID-19, highlight the following information needs & experiences:



**Complexities of navigating changing public health directives**



**Managing COVID-19 in the family**



**Mental health effects of isolation and pandemic effects on children**



**Stress & anxiety incurred by parents**



**Complexities of returning to regular activities**

## CONCLUSIONS

Our work will generate new knowledge and inform the development of tools to address the immediate public health crisis whilst having applicability and utility beyond the pandemic. Key outputs include novel knowledge translation tools about COVID-19 that are responsive to the information needs and experiences of parents and families, and will be accessible to a diverse audience.

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